

**BACHELOR OF ARTS, DEPARTMENT OF COMMUNICATION  
COLLEGE OF ARTS, COLUMBUS STATE UNIVERSITY**

Student Name: \_\_\_\_\_  
909# \_\_\_\_\_

**PUBLIC RELATIONS**

Area A Essential Skills 9 hrs	Credits	Term	Grade
ENGL 1101 Eng/Comp 1	3		
ENGL 1102 Eng/Comp 2	3		
MATH*	3		

Area B Institutional Options 5 hrs	Credits	Term	Grade
COMM 1110 Communication	3		
SEMINAR-A*	1		
SEMINAR-B*	1		

Area C Humanities 6 hrs	Credits	Term	Grade
HUMANITIES*	3		
ARTS*	3		

Area D Science/Math/Tech 10 hrs	Credits	Term	Grade
SCIENCE with LAB*	4		
SCIENCE*	3		
SCIENCE/MATH/TECH*	3		

Area E Social Sciences 12 hrs	Credits	Term	Grade
HIST 2111 OR 2112	3		
POLS 1101	3		
BEHAVIORAL SCIENCE*	3		
WORLD CULTURE*	3		

Wellness Requirements 3 hrs	Credits	Term	Grade
PHED 1205	2		
PEDS (ANY 1000 level)	1		

Area F Course Related to Major 18 hrs (SELECT THREE COMM COURSES)	Credits	Term	Grade
COMM 2105 Interpersonal Communication	3		
COMM 2110 Inter-ethnic Cultural Comm.	3		
COMM 2136 Group Communication	3		
COMM 2137 Intro to Mass Communication	3		
ENGL 2158 Writing in the English Major OR	3		
Foreign Language 2002	3		
<b>TAKE THE TWO FOLLOWING COURSES</b>			
Foreign Language 1002	3		
Foreign Language 2001	3		

Area G Program Requirement 9 hrs	Credits	Term	Grade
COMM 3256 Communication Theories	3		
COMM 4000 Communication Exit Assessment	0		
COMM 4116 Comm. Law & Ethics	3		
<b>SELECT ONE OF THE FOLLOWING</b>			
COMM 3157 Qualitative Comm. Research	3		
COMM 3255 Quantitative Comm. Research	3		

Area H Program 33 hrs	Credits	Term	Grade
<b>Area H1 Media Production 9 hrs</b>			
COMM 3235 Interactive Media Production	3		
COMM 3257 Video Production I	3		
COMM 4259 Integrated Web Design	3		
<b>Area H2 Writing Electives 9 hrs</b>			
COMM 3143 Social & Digital Writing	3		
COMM 3242 Writing for Media	3		
COMM 4143 Strategic Media Writing	3		
<b>Area H3 Communication Electives 12 Hrs</b>			
COMM 3141 Intro to Public Relations	3		
COMM 4141 Public Relations Mgmt	3		
COMM 4142 Public Relations Campaigns	3		
<b>CHOOSE ONE OF THE FOLLOWING</b>			
COMM 3125 Modern Media and Culture	3		
COMM 3135 Persuasion	3		
COMM 3146 Political Communication	3		
COMM 4145 Organizational Communication	3		
COMM 4147 Advertising Campaigns	3		
COMM 4257 Video Production II	3		
<b>Area H4 Non-Communication Electives 3 hrs</b>			
MGMT 3109 Principles of Management for Non-Business Majors OR	3		
MKTG 3109 Principles of Marketing for Non-Business Majors	3		

Area I General Electives 18 hrs	Credits	Term	Grade
COMM 3698 Jr. Internship AND/OR	3		
COMM 4698 Sr. Internship	3		
COMM 3498 Practicum (up to 3)	1		
<b>SELECT ANY OTHER 1000 LEVEL OR ABOVE COURSES</b>			

**TOTAL REQUIRED HOURS: 123**

\* See reverse side for specific Area requirements  
Revised 06/01/2014